



SECOND CHANCE ANIMAL SERVICES

Corporate Sponsorships



Digital Exposure for Your Company

	CHAMPION: \$15,000+	RESCUER: \$10,000 - \$14,999	DEFENDER: \$5,000 - \$9,999	GUARDIAN: \$2,500 - \$4,999	ADVOCATE: \$1,000 - \$2,499
Listing on our website	✓ Prominent with logo & link	✓ With logo	✓	✓	✓
Mention in our eNewsletter	✓ With article, logo & link	✓ With logo	✓ With logo	✓	
Press release announcing partnership	✓	✓			
Name listing on Annual Donor Roll	✓ With logo & link	✓ With logo	✓	✓	
Second Chance Partner icon on your website	✓	✓	✓		
Social media mentions (40,000+ followers)	✓ With cross-promotion	✓ Multiple	✓ Multiple	✓	✓

Recognition at Signature Events

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Event sponsorship included with complimentary tickets	✓ Premier gala, golf tournament & Cocktails for Tails sponsor	✓ Gala, golf tournament, & Cocktails for Tails 2nd tier sponsor			
Inclusion on signage	✓ Top tier with logo	✓ With logo	✓	✓	✓

Additional Perks

	CHAMPION: \$15,000+	RESCUER: \$10,000 - \$14,999	DEFENDER: \$5,000 - \$9,999	GUARDIAN: \$2,500 - \$4,999	ADVOCATE: \$1,000 - \$2,499
Your logo on a mobile van	✓				
Dog visit to your business	✓	✓	✓		
Corporate volunteer opportunities (if desired)	✓	✓	✓	✓	✓
Small group tour of Adoption Center with lead staff/board	✓	✓	✓	✓	✓
Name on display at the adoption center	✓ Top tier with logo	✓ With logo	✓	✓	
Plaque for your location	✓	✓	✓	✓	
Second Chance swag	Champion swag package	Rescuer swag package	Defender swag package	Guardian swag package	Advocate swag package

